

BUSINESS ACUITIES

AUGUST 2019

INTERNATIONAL BUSINESS

CONTENTS

S.NO	TITLE
1	INTERNATIONAL BUSINESS
2	DOMESTIC MARKET
3	SHARE MARKET
4	SCIENCE AND TECHNOLOGY

EDITORIAL BOARD

Dr. A. MUTHUSAMY (Chief Editor)

Dr. S. PRASAD (Executive Editor)

Dr. K. CHITHRADEVI (Executive Editor)

Dr. S. GOPALSAMY (Executive Editor)

V.PARKAVI (Associate Editor)

K. DHANA SNEHA (Assistant Editor)

S.DHARANI (Assistant Editor)

C.EASWARI (Assistant Editor)

S.MEENAKSHI (Assistant Editor)

R.SEMMALAR (Assistant Editor)

N.AMEER KHAN (Assistant Editor)

S.JEGANATHAN (Assistant Editor)

S.MUTHUPANDI (Assistant Editor)

S.NITHISH (Assistant Editor)

B.SARAVANAN (Assistant Editor)

B.SANTHOSH KUMAR (Assistant Editor)

INTERNATIONAL BUSINESS

US-China Trade War: The trade tensions between the United States and China continued to escalate in August 2019. Both countries imposed additional tariffs on each other's goods, affecting various industries and creating uncertainty in global markets.



Brexit: August 2019 was a crucial period in the Brexit process. The United Kingdom was preparing to leave the European Union on October 31, 2019. Discussions on trade agreements, border issues, and the potential impact on the global economy were prominent during this time.

Global Economic Slowdown: Signs of a global economic slowdown were emerging in August 2019. Concerns over slowing growth in major economies like China, the United States, and Europe were discussed, leading to market volatility and uncertainty for businesses worldwide.

Technology and Trade:

Technological advancements and their impact on global trade were topics of interest. Discussions included the rise of e-commerce, digital transformation, and the challenges and opportunities presented by emerging technologies like artificial intelligence and blockchain.



Emerging Markets: Developments in emerging markets, such as India, Brazil, and Southeast Asia, continued to attract attention. These markets offered opportunities for international businesses but also presented unique challenges related to infrastructure, regulations, and market volatility.

Please keep in mind that these are general trends based on the information available up until September 2021. For specific news articles or details about events in August 2019, it would be best to refer to reliable news sources or archives.

DOMESTIC MARKET

Industry Slowdown: The Indian automotive industry was facing a significant slowdown in August 2019. Factors such as liquidity crunch, increased vehicle prices, and changes in government regulations had impacted car sales and production. Several major automakers were reporting a decline in sales, leading to production cuts and layoffs.

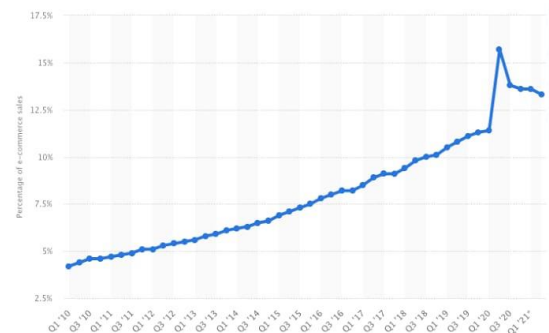


Government Initiatives: The Indian government introduced various initiatives to boost the manufacturing sector and attract foreign investment. Programs such as "Make in India" aimed to encourage domestic production and job creation, while reforms were being implemented to ease business regulations and enhance the ease of doing business in the country.

Infrastructure Development: Infrastructure projects and investments were a focus in August 2019. The Indian government was actively pursuing infrastructure development in areas such as roads, railways, airports, and smart cities. This included the announcement and

progress of major projects, public-private partnerships, and infrastructure-related policies.

E-commerce Growth: The e-commerce sector in India continued to witness rapid growth and investment during this period. Companies like Flipkart and Amazon were expanding their operations and investing in logistics and technology to tap into the increasing online consumer market.



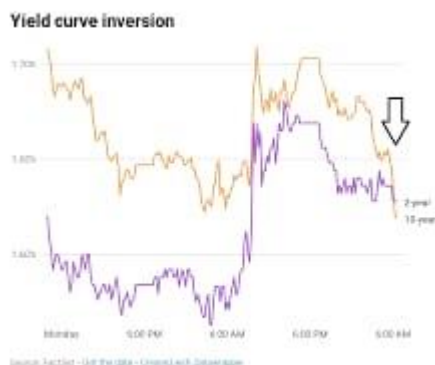
Renewable Energy Sector: The renewable energy sector was gaining momentum in India in August 2019. The country had set ambitious targets for renewable energy generation, particularly in solar and wind power. Developments such as new projects, investments, and policy initiatives were reported during this time.

Please note that the above points are general trends and topics that were likely relevant to the Indian industrial news in August 2019. For specific news articles or detailed information, it is recommended to refer to reliable news sources or archives from that time period.

SHARE MARKET

Trade War Concerns: The escalating trade tensions between the United States and China weighed heavily on global stock markets in August 2019. Investors closely monitored developments in the trade war, including tariff announcements and retaliatory measures, as they had a significant impact on market sentiment and contributed to increased volatility.

Yield Curve Inversion: In August 2019, the yield curve inversion occurred in the United States, where short-term Treasury bond yields surpassed long-term yields. This inversion, considered a potential indicator of an upcoming recession, sparked concerns among investors and led to a sell-off in the stock market.

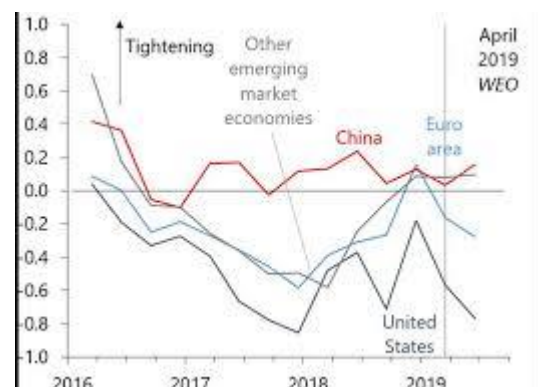


Central Bank Actions: Central banks around the world, including the U.S. Federal Reserve and the European Central Bank, were closely watched for their monetary policy decisions. Investors analyzed statements and

actions by central banks to gauge their stance on interest rates and potential measures to stimulate or stabilize the economy.

Technology Sector Performance: The performance of technology stocks garnered significant attention in August 2019. Market participants closely monitored the earnings reports and outlooks of major technology companies, such as Apple, Amazon, Google, and Microsoft, as their stock performance had a notable impact on market indices.

Global Economic Slowdown: Concerns over a global economic slowdown were reflected in stock markets. Weaker economic data from various regions, including China, Europe, and the United States, along with ongoing trade tensions, contributed to uncertainty among investors and affected market sentiment.



These points reflect general trends and themes related to stock market news in August 2019. For specific

news articles or detailed information, it is recommended to refer to reliable financial news sources or archives from that time period.

SCIENCE AND TECHNOLOGY

Space Exploration: August 2019 had notable events in space exploration. For instance, India's Chandrayaan-2 mission was launched, aiming to land a rover on the moon's south pole. Additionally, NASA's Artemis program made progress towards returning humans to the moon by announcing contracts with private companies for lunar lander development.



Climate Change and Environmental Science: Climate change and environmental concerns continued to be prominent topics in August 2019. Discussions included research findings on climate patterns, biodiversity, and the impacts of human activities on the environment. Initiatives for renewable energy, sustainable practices, and climate action were also reported.

Cybersecurity and Data Privacy: As technology advancements continued, cybersecurity and data privacy remained crucial topics. Discussions focused on data breaches, cybersecurity threats, debates on privacy regulations, and the importance of protecting personal and sensitive information in the digital age.



Medical and Health Discoveries: August 2019 saw developments in medical research and health discoveries. This included advancements in gene editing technologies like CRISPR, breakthroughs in understanding diseases and treatments, and the introduction of new medical devices and therapies.

Please note that these are general themes and highlights in science and technology news that could have been relevant in August 2019. For specific news articles or more detailed information, it is recommended to refer to reliable science and technology news sources or archives from that time period.